

## LOVELAND MURAL PROGRAM

### APPLICATION FOR ART IN PUBLIC PLACES FUNDING GRANT

Thank you for applying for the Loveland Art in Public Places Mural Project. We appreciate your interest in this project and look forward to reviewing your application.

With a strong belief in the power of artwork to transform public spaces, Loveland Art in Public Places has developed a matching grant program for building owners wishing to beautify the City through art. **This unique granting program will reimburse building owners up to 50% of actual expenses.** Nine murals in downtown Loveland have been funded (either partially or in full) through AIPP.

#### Program Highlights:

- Private building owners are subject to current City ordinances regarding murals. Historic buildings may be subject to review by the Loveland Historic Preservation Commission prior to review by the Visual Arts Commission.
- The building owner is responsible for all site preparation work. Wall prep expenses will not be considered for reimbursement. Grant monies can only be used for actual expenses and receipts must be provided prior to the reimbursement of funds.
- Building owners may present an artistic concept to City's Visual Arts Commission (VAC) or the VAC can hire an artist on owner's behalf. Either way, the Visual Arts Commission and City staff will work with the building owner throughout the process.
  - If the VAC hires an artist, the business owner will work alongside the Visual Arts Commission and remain involved in the artwork decision-making and fabrication processes.
  - If the building owner has an artist and design selected, the Visual Arts Commission will review the proposal & design at a regular monthly meeting and determine their funding level.
  - If the VAC chooses not to fund a mural project, the building owner is at liberty to proceed with their intended project (provided their project meets City code).
- The Mural and the Contractor's business will be included in the Art in Public Places Mural Program marketing materials and on the City's Art in Public Places webpages.
- The Contractor is responsible for securing any and all City permits and approvals for the Mural prior to the release of grant funds.
- Mural designs cannot reference or be misconstrued as signage. The finished mural should be discreetly signed and dated by the artist within an 18" x 18" area at the bottom of the design.
- Building owners are responsible for the ongoing maintenance of the mural and retain ownership of the mural.
- There is an intention that funded murals will remain in place for a minimum of 10 years or as long as the applicant owns the building, whichever is less. The City reserves the right to seek financial reimbursement for part or all of the grant monies should the Mural be removed or destroyed prior to this timeframe.



*Art Tools* by JD Milner, 2017  
recipient of a \$5,000 mural grant

Please contact Suzanne Janssen, Public Art Manager, 970-962-2495 or [SuzanneJanseen@cityofLoveland.org](mailto:SuzanneJanseen@cityofLoveland.org), regarding additional information about the Loveland Mural Program. We'd love to work with you as we continue to create a unique and vibrant arts community!

(Please complete page 2)

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Artist or Building Owner(s): \_\_\_\_\_  
(Artists submitting applications must have building owner permission prior to receiving final AIPP grant approval.)

Physical Address of  
the Intended Mural Site: \_\_\_\_\_

Email Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Title of Artwork, if known: \_\_\_\_\_

Do you have an artist and/or artistic concept in mind for your building? Yes      No

If yes, please attach the artist's biography and resume, including the artistic concept (in applicable).  
*If you do not have a concept in mind but wish to work with the Visual Arts Commission to determine an artist, we are happy to work with you throughout this selection process.*

Building owners should provide the following information

- Artist's resume, including 3 professional references and a flash drive containing 5 images of completed large-scale work, similar in scope. Please include: Title of artwork, Location, Year of completion, Medium, and Size
- A labeled final color rendering of the intended artwork. Please note that Artists must own the rights to all artwork submitted for approval and there must not be a similar outdoor installation of that artwork within a 50-mile radius of Loveland
- Project Budget: \_\_\_\_\_
- Amount you are requesting from the Art in Public Places Program: \_\_\_\_\_  
Please provide a detailed all-inclusive budget, including but not limited to: materials, installation, labor, rental equipment, insurance, documentation, administration fee, artist fee, contingency, travel to and from site. If unknown at this time, please indicate anticipated expenses.
- Timeline of project: \_\_\_\_\_

If you plan to add an educational component to the mural fabrication process, please specify how this will be done: (Please attach a separate sheet of paper if needed)

Building owners will enter into an agreement with the City of Loveland if funding is awarded. Details on reimbursed expenses will be outlined within the purchasing agreement and are available to review. Questions?:  
Please contact Suzanne Janssen, 970-962-2495 or [Suzanne.Janssen@cityofloveland.org](mailto:Suzanne.Janssen@cityofloveland.org)

**Please submit this completed form and all supporting materials to:**

Suzanne Janssen, Public Art Manager  
Loveland Art in Public Places Program  
503 North Lincoln Avenue  
Loveland, CO 80537